

## ORDER



**Orders**  
 Order / Rev: 37550  
 Alt Order #: 08879092  
 Product Desc: ISSUE  
 Estimate: 1567  
 Flight Dates: 10/30/12 - 11/06/12  
 Original Date / Rev: 10/09/12 / 10/09/12  
 Order Type: GENERAL

MeTV - Ch 129

Primary AE: Mike Jones  
 Sales Office: K-WAS  
 Sales Region: National

**Agency**  
 Name: Mundy Katowitz Media  
 Buying Contact: Casey Bessette  
 Billing Contact:  
 1322 G Street SE  
 Washington, DC 20003

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

**Advertiser**  
 Name: Priorities USA Action  
 Demographic: A25-54  
 Product Codes: PO1  
 Priority: LV1  
 Revenue Codes: AGY, POL, ISS

New Business Thru:  
 Order Separation: 00:15:00  
 Advertiser External ID:  
 Agency External ID:

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	9	\$2,000.00	\$1,700.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	9	\$2,000.00	\$1,700.00	0.00
<b>Totals</b>	<b>9</b>	<b>\$2,000.00</b>	<b>\$1,700.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 1	MeTV	10/31/12	10/31/12	M-Su 5a-5p Rotator Perry Mason	CM	10-11a (10:00 AM-11:00 AM)	--W----	:30	1	\$200.00	LV1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>				
		Week: 10/29/12	11/04/12	--W----		1		\$200.00			0.00				
E 2	MeTV	11/02/12	11/02/12	M-Su 5a-5p Rotator Pery Mason	CM	10-11a (10:00 AM-11:00 AM)	----F--	:30	1	\$200.00	LV1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>				
		Week: 10/29/12	11/04/12	----F--		1		\$200.00			0.00				
E 3	MeTV	10/30/12	10/30/12	M-Su 5p-1130p Rotator Mash	CM	7-8p (7:00 PM-8:00 PM)	-T-----	:30	1	\$400.00	LV1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>				
		Week: 10/29/12	11/04/12	-T-----		1		\$400.00			0.00				
E 4	MeTV	11/01/12	11/01/12	M-Su 5p-1130p Rotator Mash	CM	7-8p (7:00 PM-8:00 PM)	---T---	:30	1	\$400.00	LV1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>				
		Week: 10/29/12	11/04/12	---T---		1		\$400.00			0.00				
E 5	MeTV	11/05/12	11/05/12	M-Su 5p-1130p Rotator Mash	CM	7-8p (7:00 PM-8:00 PM)	M-----	:30	1	\$400.00	LV1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>				
		Week: 11/05/12	11/11/12	M-----		1		\$400.00			0.00				
E 6	MeTV	11/04/12	11/04/12	M-Su 5a-5p Rotator M-Su Rotator	CM	1-3p (1:00 PM-3:00 PM)	-----5	:30	1	\$100.00	ROT	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>				
		Week: 10/29/12	11/04/12	-----5		1		\$100.00			0.00				

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MeTV - Ch 129

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	MeTV	11/04/12	11/04/12	M-Su 5p-1130p Rotator Mash	CM	5p-1130p (7:00 PM-8:00 PM)	:30	1	\$100.00	LV1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S		1		\$100.00		0.00				
E 8	MeTV	11/04/12	11/04/12	M-Su 5p-1130p Rotator Columbo	CM	8-10p (8:00 PM-10:00 PM)	:30	1	\$100.00	LV1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S		1		\$100.00		0.00				
E 9	MeTV	11/04/12	11/04/12	Sign-On/Sign-Off M-Su Rotator 5a-5a	CM	3-7p (3:00 PM-7:00 PM)	:30	1	\$100.00	ROT	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S		1		\$100.00		0.00				
												Totals	9	\$2,000.00